

# Buy Detail Report

Revision #:      Date: 10/20/2016  
4:17 PM

**Client:** Hanabusa for Hawaii  
**Media:** TV  
**Product:** Hanabusa for Hawaii  
**Market:** Honolulu

**Estimate:** 3623  
**Description:** Hanabusa TV 10.24-10.30  
**Flight Start Date:** 10/24/2016 03:00 AM  
**Flight End Date:** 10/30/2016 11:59 PM  
**Survey:** May16 DMA Nielsen Live+1  
**Buyer:** Janel Masatsugu

**Vendor:** KHON-S2  
88 Piikoi St  
  
Honolulu, HI 96814  
**Contact:** Sara Poland  
**E-Mail:** spoland@khon2.com  
**Phone:** 591-4292/292-0101c  
**Fax:** 591-9085  
**Affiliation:** FOX

**Send Billing To:** Anthology Marketing Group  
1003 Bishop St., 9th Floor, Pauahi Tower  
  
Honolulu, HI 96813  
**Phone:** (808) 544-3000

**Separation between spots:** 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/24	Total Spots
<b>KHON-S2</b>							
8	MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30	1	1
9	MTuWThF 7:00a- 8:00a WAKE UP 2DAY@7	EM	\$225.00	\$191.25	30	1	1
10	MTuWThF 8:00a- 9:00a LIVING808	EM	\$115.00	\$97.75	30	1	1
11	MTuWThF 5:00p- 5:30p KHON 2 NEWS@5	EN	\$550.00	\$467.50	30	2	2
12	MTuWThF 6:30p- 7:00p WHEEL-FORTNE	PA	\$1,125.00	\$956.25	30	1	1
13	MTuWThF 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30	1	1
14	Sa 6:30p- 7:00p WHEEL-FORTNE W	PA	\$600.00	\$510.00	30	1	1
						<b>Total Spots:</b>	8
<b>Total Cost:</b>			\$4,290.00	\$3,646.50			8

Signature: \_\_\_\_\_

**Disclaimer:**

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## Summary by Station/Month

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Honolulu, HI 96813

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**Separation between spots:** 30

Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
<b>KHON-S2</b>						
	OCT 16	8	\$4,290.00	100%	\$3,646.50	100%
<b>Market Total:</b>						
	OCT 16	8	\$4,290.00	100%	\$3,646.50	100%
		8	\$4,290.00		\$3,646.50	